



CITY OF LOMITA CITY COUNCIL REPORT

To: City Council

Date: February 7, 2005

From: Tom A. Odom, City Administrator

Subject: Agreement for Community Outreach Services for the Proposed New Water Rate Structure

RECOMMENDATION

It is recommended that City Council approves the attached Agreement between the City of Lomita and the Sierra Group and authorizes the Mayor's signature.

BACKGROUND

At its December 6, 2004 meeting the City Council approved the Water Master Plan and Water Rate Study. As recommended by Staff, the next step in the process is to develop a consistent, structured communication outreach program that generates public awareness and understanding for the proposed new water rate structure.

At the January 18, 2005 City Council meeting, the Council selected Sierra Group to assist with the development of a communication plan and authorize the City Administrator to negotiate an agreement.

The agreement for services is in the amount of \$30,770 and includes the scope of services to be performed along with the necessary insurance requirements. The agreement is in the City's standard format and has been reviewed by the City Attorney for legal compliance.

ALTERNATIVES

1. Approve the Agreement for Community Outreach Services between the City of Lomita and the Sierra Group; and authorize the Mayor to sign.
2. Modify the Agreement and authorize the Mayor to sign.
3. Do not sign Agreement and provide further direction to Staff.

FISCAL IMPACT

The cost for services is \$30,770 which will be funded by the Cypress Reservoir Capitol Improvement Project Water Capital Fund.

Prepared by:

Tom A. Odom
CITY ADMINISTRATOR

City Attorney
Legal Review
And Approval

Administrative
Director
Approval

Attachment: Agreement for Community Outreach Services