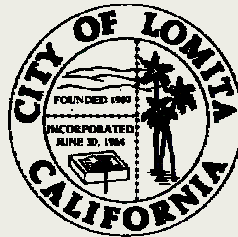




FOR MORE INFORMATION CONTACT THE
COMMUNITY DEVELOPMENT DEPARTMENT,
PLANNING DIVISION

Portable Signs Defined

A portable sign is any sign or advertising device that rests on the ground and is not designed to be permanently attached to a building or permanently anchored to the ground. This includes A-frame or sandwich board signs, but does not include temporary banners, posters, and similar signs made of nonpermanent materials.



The Friendly City

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Guidelines for Portable Signs in the D-C (Downtown, Commercial) Zone



The intent and purpose of these design guidelines are to discourage indiscriminate and unregulated erection and maintenance of signs and other visual media which tend to create a garish, gaudy, and unsafe atmosphere and which tend to be out of harmony with the goals and objectives of the community.

Portable Signs in Lomita's Downtown Commercial Zone*

* Portable Signs are prohibited in C-G, M-C, C-R, and C-P-D zones.

PERMIT REQUIRED

The use of small pedestrian-oriented portable A-frame or sandwich board signs is permitted in the Downtown Commercial district, subject to the approval of a sign permit and the following requirements.

SUBMITTAL REQUIREMENTS

A site plan showing the location of the proposed portable sign, as well as colored elevations representing size, dimensions and the graphic design of the sign must be presented along with the \$36 sign review fee.

MAXIMUM SIGN AREA

Portable signs may have a maximum sign area of eight (8) square feet.

MAXIMUM SIGN HEIGHT & WIDTH

The maximum height shall be four (4) feet and the maximum width shall be two (2) feet. The Planning Director may allow increases of up to twenty (20)

percent over the above maximum standards to accommodate signs of outstanding design and unique character.

BUSINESS HOURS ONLY

Portable signs shall be utilized only during regular business hours and shall be removed during non-business hours.

ONE PORTABLE SIGN PER BUSINESS

No business shall be allowed to have more than one portable sign.

MORE THAN ONE PORTABLE SIGN PER PROPERTY

When more than one portable sign is requested on a property, the property owner shall determine the locations where the signs may be placed. In any case a portable sign shall not be placed nearer than ten (10) feet as measured parallel to the street to another portable sign.

SIGN MAINTENANCE

Portable signs are to be maintained in a neat, orderly fashion so as not to constitute an unsightly appearance or a public nuisance. Signs shall be constructed of durable, weather resistant materials and be professional in appearance in a manner meeting the approval of the Planning Director. If such signs are not maintained, the property owner or business owner shall remove them immediately upon notice by the Planning Director.

ILLUMINATION NOT PERMITTED

Portable signs shall not be illuminated.

ON-SITE ADVERTISING ONLY

Portable signs shall not advertise products or services not available at the location of the sign whether the sign is on private property or in the public right-of-way.

LOCATION & ACCESSIBILITY

Portable signs may be located on private property or within the public right-of-way, provided they do not interfere with pedestrian movement or wheelchair access. A minimum access width of four (4) feet shall be maintained along all sidewalks and building entrances accessible to the public.

REQUIREMENTS FOR SIGNS IN THE PUBLIC RIGHT-OF-WAY

A sign permit application for a portable sign to be located on public property or the public right-of-way shall be accompanied by a certificate of insurance in the amount of \$1,000,000. A valid certificate shall be submitted annually to the Community Development Director for as long as the portable sign is proposed to be displayed.

In order to safeguard the public health, safety and general welfare of the citizens of the City of Lomita, these design guidelines assist in:

- Assuring that all signs are designed, erected and maintained in a manner to enhance, rather than detract from, the ultimate design and appearance of the City of Lomita.
- Protecting the public safety by prohibiting the installation and maintenance of signs which distract motorists' attention from traffic signs and signals.
- Programming for the orderly removal and replacement of unused signs which tend to have a detrimental effect upon the physical, social, and economic well-being of a community.



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