



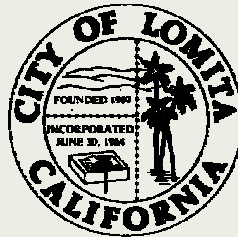
FOR MORE INFORMATION CONTACT THE
COMMUNITY DEVELOPMENT DEPARTMENT,
PLANNING DIVISION

The intent and purpose of these design guidelines are to discourage indiscriminate and unregulated outdoor display of merchandise which tends to create a garish, gaudy, and unsafe atmosphere and which tends to be out of harmony with the goals and objectives of the community.

Outside Display of Merchandise

In order to safeguard the public health, safety and general welfare of the citizens of the City of Lomita, these design guidelines assist in:

- Assuring that all outdoor display is arranged and maintained in a manner to enhance rather than detract from the ultimate design and appearance of the City of Lomita.
- Protecting the public safety by prohibiting the installation of outdoor displays which distract motorists' attention from traffic signs and signals.
- Programming for the orderly removal and/or replacement of outdoor displays which tend to have a detrimental effect upon the physical, social, and economic well-being of a community.



The Friendly City

24300 Narbonne Avenue
Lomita, California 90717

(310) 325-7110

(310) 325-4024 fax

www.lomita.com/cityhall



The Friendly City

Guidelines for Outside Display in Lomita's Commercial Zones



All display, services and storage in Lomita's Commercial Zones shall be located entirely within an enclosed building except as otherwise specified below:

Outdoor Display of Merchandise in Lomita's Commercial Zones

D-C (DOWNTOWN, COMMERCIAL) ZONE

A Conditional Use Permit is required for all outdoor display, service and storage of merchandise.

C-G (COMMERCIAL, GENERAL) ZONE

Permitted Outdoor Display of Merchandise (Sold on Premises):

- Automobiles, motorcycles, boats, trailers, recreation vehicles
- Petroleum-related items including new tires, new batteries and similar new equipment when part of an automobile service station
- Flowers and plants
- Satellite receiving antennas, subject to a conditional use permit approved by the planning commission

Site Plan Review

All other items may be permitted by the Planning Commission subject to a Site Plan Review.

ANTIQUe SHOP DISPLAYS IN THE C-G ZONE

Merchandise displayed by licensed antique shops shall be subject to the following conditions:

- No more than three (3) articles may be displayed at any time.
- All displays shall abut the subject antique shop and shall not extend more than thirty (30) inches into the public right-of-way with a minimum of three (3) feet of paved sidewalk area remaining unobstructed by the display.
- The display shall not occupy any required parking spaces.
- The operator or owner of the antique shop shall obtain all necessary state approvals when state rights-of-way are involved.
- The operator or owner of the antique shop shall provide a certificate of insurance in the amount of \$1,000,000 to cover any claim that may arise from allowing displays in the public right-of-way.

M-C (LIGHT MANUFACTURING & COMMERCIAL) ZONE

Permitted Outdoor Display of Merchandise (Sold on Premises):

- Automobiles, motorcycles, boats, trailers, recreation vehicles
- New power lawn tools
- Petroleum-related items including new tires, new batteries and similar new equipment when part of an automobile service station.

Site Plan Review

All other items may be permitted by the Planning Commission subject to a Site Plan Review.

Display Hours

All outdoor display items except those listed above shall only be displayed during daytime operating hours of the business.

Display Location

Outdoor display of merchandise shall not be allowed in the public right-of way, nor shall it occupy any required parking spaces.

All outdoor display areas in the M-C Zone shall be paved in accordance with Lomita Zoning Code Section 11.1.66.08 for parking facilities.

SITE PLAN REVIEW & CONDITIONAL USE PERMITS FOR OUTDOOR DISPLAY

When requesting a Site Plan Review or Conditional Use Permit for outdoor display the Planning Commission shall require information on the specific materials to be stored or displayed and may impose conditions, including but not be limited to the following:

- Type and number of materials to be displayed
- Screening fences or walls
- Special setbacks relative to the materials stored or displayed
- Time limits
- Special regulations relative to access by trucks
- Other conditions deemed necessary to protect the public health, safety and welfare



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