



CITY OF LOMITA
11TH
ANNUAL
Golf Classic & Mayor's Cup

The City of Lomita Golf Committee is seeking your support as a sponsor/donor for the 11th Annual City of Lomita Golf Classic & Mayor's Cup benefiting the City's scholarship program supporting Lomita's junior golf program and other deserving scholar athletes. The tournament will be held at 7:00 AM, Monday, June 19, 2017, at El Dorado Park Golf Course 2400 N. Studebaker Road Long Beach, CA 90815.

Over the past ten years the golf tournament has raised over \$156,000 to be used to continue several park programs, the junior golf program, the City's teen program, the Lomita Basketball Camp and to provide scholarships to deserving participants. During these challenging economic times the assistance provided by your donations to Lomita has proven invaluable. While many other local municipalities have faced program reductions and even elimination, due to your generosity, Lomita's programs continue to thrive.



This past year your donations provided the funding for 4 youths to participate in a golf/tennis program, 83 teens were able to participate in a summer long activities program and assistance for 104 youths to participate in the Lomita Park Basketball Camp, were all possible because of your donations.

As a City we are keenly aware of the difficult economic situation that we all are facing, but we feel it is especially important to continue to support the programs that are developing our future leaders. The City of Lomita remains committed to maintaining the highest level of service to the youth of the City, but we can't do that without your help.



The Lomita Golf Classic and Mayor's Cup is organized by volunteers from the community and is the City's largest youth program fundraiser. This is your chance to continue your participation in this exciting and rewarding program. Please review your options on how you can contribute:

<p>TOURNAMENT SPONSOR \$2,500 Includes:</p> <ol style="list-style-type: none">1. One foursome of golf, green fees, cart, dinner and awards.2. A Full page ad in golf program.3. Your name & logo in all advertising tee sign, City Newsletter and website.4. Name & logo on website.	<p>FAIRWAY SPONSOR \$1,500 Includes:</p> <ol style="list-style-type: none">1. Two players of golf, green fees, cart, dinner and awards2. ½ page ad in golf program.3. Your logo on all golf program advertising including tee sign, City Newsletter and website.4. Your logo on website.	<p>FLITE SPONSOR \$1000 Includes:</p> <ol style="list-style-type: none">1. Two players of golf, green fees, cart, dinner and awards2. Business card ad in golf program.3. Tee sign.4. Your logo on website.	<p>SPONSORSHIP OPPORTUNITIES for non-golfers include:</p> <p>Cart Sponsor-\$500 10 each 8 ½ X 5 ½ placards to be placed on golf carts</p> <p>Tee/Green Sponsor-\$200 Tee sign & business card ad in golf program.</p>
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PROGRAM ADVERTISING: (CHECK ONE)

Full Page \$300 (4-1/2 X 7-3/4) ½ Page \$150 (4-1/2 X 3-3/4) Business Card \$75 (4-1/2 X 2-1/2)

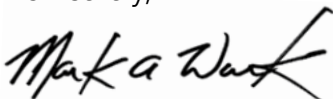
RAFFLE: IN KIND

Appreciation listing in program
In addition the committee is seeking raffle and tee bag donations. Raffle prizes may be items such as gift baskets, dinner vouchers, service vouchers or other products your company or organization produces. The tee bag donations may be small golf related or other gifts advertising your business or organization to be placed in each golfer's gift bag. Your donation is tax deductible to the extent allowed by law. The City's Federal Tax ID # is 95-2296592.

Should you have any questions or need clarifications please contact Charles Felix at 310-325-7110 ext. 149 or e-mail to golf@lomitacity.com.

We thank you in advance for your support.

Sincerely,



Mark Waronek
Mayor
City Of Lomita



Lomita

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BENEFITING JUNIOR GOLF AND LOMITA YOUTH

June 19th, 2017 • 7:00 AM Shotgun Start

Best Ball Scramble

Eldorado Park Golf Course

Sponsorship / Ad Confirmation Agreement

Please add our company name to the list of sponsors for the Annual Golf Tournament

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ Fax: () _____

E-Mail: _____

As a participating sponsor, we hereby agree to assume financial responsibility as indicated below for the above mentioned program. It is further acknowledged that the person below is authorized to do so on behalf of the participating company.

Signature: _____

(Print Name & Title)

Tournament Sponsor - \$2,500	Fairway Sponsor - \$1,500	Flite Sponsor - \$1,000
One foursome, full page ad in program, name & logo on all advertising including tee sign, website, and City Newsletter.	Two players, ½ page ad in program, logo on all advertising including, tee sign website, and City Newsletter.	Two players, business card ad in program, tee sign, logo on website and City Newsletter.
Tee/Green Sponsor - \$200	Cart Sponsor - \$500	Entry Fee \$140
Tee sign & business card ad in program.	10 each 8 ½ X 5 ½	\$
Raffle & Auction Items: In Kind	Dinner Only: \$35	Sponsorship Level:
Appreciation Listing in program	\$	\$

PROGRAM ADVERTISING: (CHECK ONE)

Full Page \$300 (4-1/2 X 7-3/4)

½ Page \$150 (4-1/2 X 3-3/4)

Business Card \$75 (4-1/2 X 2-1/2)

Please include your sponsorship check with this form & the golf registration form payable to:
LOMITA GOLF CLASSIC
 24300 Narbonne Ave.
 Lomita, CA 90717
 Federal Tax ID 95-2296592

Please Send Ad Copy (Due Monday, June 5, 2017) to:
LOMITA GOLF CLASSIC
 24300 Narbonne Ave.
 Lomita, CA 90717 or
 e-mail to: c.harding@lomitacity.com